

**Love in the little
things**

**All you want
to know about
McDonald's**



8001212345
www.McDonalds.com

@McDonaldsKSA



McDonald's Pure Halal Beef

Authorized Suppliers

While premium quality is very essential to our customers, McDonald's Saudi imports beef from the best approved sources around the world, and makes sure that these sources provide us with the highest quality Halal, pure beef. This means that the cattle must only be on a natural, vegetarian diet, with no hormones added. In addition to that, the cattle should be given scheduled rotational veterinary check-ups until they are slaughtered with full adherence to the Islamic Sharia Law.

Quality Assurance

All McDonald's suppliers and their facilities around the world undergo periodic inspections by a team of food safety inspectors, in addition to other independent local authorities, to ensure that all of our suppliers adhere to the highest levels of food safety standards, and that the meat is thoroughly tested at all times.

McDonald's works closely with several independent Islamic inspection authorities, and relies on them for direct supervision and monitoring to guarantee that the slaughtering process abides to the Islamic Sharia Law. The meats are then re-inspected before entering the Kingdom, and marked as approved Halal products. McDonald's always makes sure that the approved Halal slaughterhouses, certificates for Halal products are exhibited at every branch as well as on the website: www.HalalMcD.com

How we source our beef?

We are committed to providing high quality through carrying out a high level of standards in everything done by our approved importers and slaughterhouses, which sometimes exceeds the required GCC standards. We also operate under a special system that guarantees the natural goodness of the foods and food safety, as well as detecting any point of risk that may present itself along the process of delivering meat from the farms to our restaurants, where it is stored in special refrigerating units with a temperature of -18, or less, below zero.



**100% Halal
and pure beef
#only.**

YourRightToKnow.com

443-3187



**100% Halal
and pure chicken
#only.**


YourRightToKnow.com

343-3124

McDonald's Halal Chicken

- All McDonald's chicken products are **manually deboned Halal chicken breasts**.
- McDonald's never uses machine-deboned chicken.
- Our chickens are antibiotic and growth hormone-free.
- All the chicken meat used at McDonald's is obtained from suppliers which conform to **high-quality standards and specifications that exceed local and international standards** and can be **100%** traced back to the source.
- All the chicken used at McDonald's is fed with **natural Halal vegetal feedstock** conforming to McDonald's criteria.
- All of McDonald's fried products are prepared using **non-hydrogenated vegetable oil**.





100% Non-hydrogenated vegetable oil #only.

Non-hydrogenated vegetable oil

McDonald's has spent about 50 million Dollars on research to find a combination of oils in line with the customers' nutritional requirements, which is a mixture of the canola and sun over oils. This new oil has resulted in lowering down saturated fats by 80%.

We filter the oil on a daily basis to maintain its quality and replace it with the new oil throughout the day. This is done by using devices identical to those used by the regulatory and health authorities in the Kingdom.

The oils we use at McDonald's are unhydrogenated and vegetable oils 100%.

To learn more about our oils, you can visit the "YourRightToKnow" platform at YourRightToKnow.com

343-3123

YourRightToKnow.com

Standards of Halal



McDonald's adherence to Halal

In adherence to Halal procedures at all stages, McDonald's applies strict measures on the level of suppliers and slaughterhouses, whereby:

- All cow and poultry are **100% Halal**.
- All cow and poultry are on **vegetal feed only**.
- All our sauces, desserts, and potatoes are **100% Halal**.
- **Hand slaughtering is the only adopted method**; mechanical slaughtering is prohibited.
- **All slaughtermen are Muslims**, known by the Muslim community for their good character and work under the supervision of a Muslim supervisor.
- The name of **"Allah"** is pronounced over animals prior to slaughtering.
- **knives are kept sharp** at all times to avoid torture.



To see all of McDonald's Halal Certificates, please visit our website: www.HalalMcD.com

For more certificates, please visit our website: mcdonaldsarabia.com

Choosing the suppliers

To qualify as a McDonald's supplier, they must fully meet global official benchmarks as well as McDonald's internal food safety standards, product specification and farm biosecurity policies. In addition, they need to adhere to social responsibility policies on aspects concerning deforestation and the use of antibiotics as growth promoters and above all, to the highest Halal procedures across all of their practices.

High Halal Standards



High Standards Guaranteed

At McDonald's, we guarantee high standards in all our procedures. Our food preparation procedures ensure the safety and quality of our products and guarantee that our high standards are not compromised. Quality values drive every decision made at McDonald's which is why we enforce stringent food safety standards and regulations, and **work with the world's top experts to maintain our high food safety standards**. Our proactive and progressive approach to food safety practices exhibits our exemplary dedication to safety management.

100% Pure Halal Meat

We are committed to serving you the very best, and to never compromise on food quality. All our beef sandwiches are made from 100% pure Halal beef cuts, and all our chicken sandwiches and McNuggets are made from **100% pure Halal chicken from manually deboned chicken breast meat with no additives or preservatives**. All our beef is grilled to perfection on a double sided hotplate and we make sure that the specified temperature is maintained during the whole beef-grilling process to ensure safety while guaranteeing juicy tasty patties.

Why do we make quality such a priority?

Because we do not believe in taking shortcuts, and we are dedicated to delivering the very best. More importantly, our 'Hamburger University' trains our employees to execute consistent restaurant operations procedures, service, quality and cleanliness.

McDonald's Vegetables

Farm-fresh Salads

We use high quality fresh vegetables in all our salads and sandwiches. Our suppliers are dedicated to providing us with top quality products that are continuously monitored for freshness and safety. As such, we only pick fresh vegetables from trusted suppliers and we make sure they are cleaned in pure water and purged soap, resulting in the best standard of cleanliness. This ensures only the very best add-ons to our burgers: succulent tomato slices, fresh crispy lettuce, zesty dill pickles from the best cucumbers along with savory onions. Products at McDonald's are farm-fresh and we use regional suppliers to ensure that freshness and high quality are delivered to our customers at all times.

High Quality Ingredients

Potatoes

We are distinguished by our golden standard potatoes, i.e. using the Russet Burbank potatoes without any additives or preservatives. What enabled us to do so is our large global purchasing power, which made us capable of obtaining the best varieties at the best prices. Each potato is thoroughly checked and tested before it's cut and sent frozen to our restaurants, in order to be fried using a mixture of 100% high-quality vegetable oils at a specific temperature, and we only add a little salt after frying.



- We receive them daily
- Sterilized and packed



McDonald's Quality and Safety Procedures

In addition to carefully selecting suppliers, McDonald's applies the HACCP (Hazard Analysis and Critical Control Point) program to ensure food safety. HACCP is used to identify the potential points of hazard on the production lines at our suppliers' factories and all the way through the supply chain process, as well as to put in place systems to prevent and eliminate such hazards.

We only work with farmers and food distributors who meet our strict social, environmental and animal welfare standards. These suppliers have longstanding relationships with McDonald's, working hard to continuously implement our food safety and quality standards. They are also subject to third party due diligence through audits by companies specialized in food safety. McDonald's also works with the world's top experts to maintain and continuously update its procedures.



Start your journey at our kitchen

Open Door Program

McDonald's welcomes you behind the counter to learn more about our food quality and preparation. We open our doors and our kitchens for you to take a close look at the quality standards of our products and procedures. This 'Open Door Tour' gives you a chance to learn about our commitment to the high quality, safety and cleanliness measures that are implemented while preparing your food.

To book your next Open Door Tour, please call 8001212345



Nutrition and Daily Balanced Routine



Nutritional Information

All McDonald's meals are rich with the various nutrients needed for your body including proteins, carbohydrates, vitamins, minerals, etc. At McDonald's we are committed to providing high quality food, using the best raw ingredients, working with trusted suppliers and ensuring consistent preparation standards to satisfy our customers' tastes and nutritional requirements.

Happy Meal

McDonald's Happy Meal provides a nutritious package for kids. The meals are an excellent source of nine or more nutrients, depending on which Happy Meal combination you choose. These include: protein, fiber, vitamins B1, B2, B3, B6, B12, and C; and minerals: calcium, iron, magnesium, phosphorus, potassium, zinc and copper.

Happy Meal Choices

All Happy Meals offer balanced choices including refreshing apple pieces and crunchy pineapple slices, fresh fruit juices or wholesome milk. We know parents want the best for their kids, and so do we.

Nutritional Value

The nutritional values available on our tray liners, packaging, menu boards, booklets and on our website are provided to assist our customers with their selections at our restaurants.

“Happy Meal readers” initiative to encourage kids to read

To encourage kids to read, at McDonald's we offer interesting books for kids. Now, the child can choose their favorite “happy meal” with either a book or toy.



A Balanced and Active Lifestyle

McDonald's has always been committed to offering the best menu that fits a balanced lifestyle. McDonald's is also keen on supporting young athletes locally and globally, through its participation in the Global Advisory Council, the Olympic Committee and the World Cup. In addition to organizing many activities locally and regionally.

Choices

At McDonald's, a balanced and active lifestyle is first reflected in a wide and rich menu tailored to the needs and tastes of each customer. This includes McDonald's preferred meals, fresh salads and fresh fruit slices. Let it be noted that the nutritional information of all meals can be found on our menu boards, website and our meal packages.



Balanced, Active Lifestyle

We've always believed in having the highest standard of food and service quality, and this shows in our continuous efforts towards being transparent about our nutritional information, making sure it is conveniently available to our customers wherever they looked, from our website and traymats to our packaging.

2002

Communicated nutritional information on fliers and tray mats inside our restaurants

2005

Communicated nutritional information on our website

2008

Reviewed nutritional information for all items (conducted every few years)

2012

Introduced the Nutritional Calculator on our website Communicated nutritional information on our mobile website

2013

Introduced nutritional information on our mobile app Introduced nutritional information on our packaging

2017

We will update all the information on the nutritional value of our food

2019

Provided nutritional information across menu boards

What is Ajjalona?



Thank you
Your support has reached
2,212,280 SAR

دسكا DSCA الجمعية الخيرية لعلازمة داون
جمعية صوت متلازمة داون Saut: The Voice of Down Syndrome Society
إرادة Eradah

The Ajjalona initiative acts as an umbrella for all our efforts in the area of social responsibility and reflects our commitment to all related parties. Under this umbrella, we continue to make every effort possible to preserve the health of the community, support education, contribute to public awareness, employment, and the preservation of the environment.

Ajjalona is a fruit of McDonald's Saudi Arabia's efforts in the field of social responsibility, and we hope God Almighty will guide us in the completion of this process that made us a leading example in serving the nation.

For more info about the Ajjalona platform, please visit:
www.Ajjalona.com

The initiative focuses on three main principles:

1. Supporting Humanitarian Causes

1. Humanitarian and social activities.

It deals with the activities and initiatives that McDonald's KSA dealt with, The needs of the society, especially during the pandemic, through which it reinforced its commitment to the community it belongs to.

2. Support people with Down syndrome.

Here we showcase McDonald's, in embracing this category of dear people who McDonald's trained and entertained and rehabilitated their associations and employed them for work in its restaurants.

2. Promote an Active and Balanced Lifestyle

It is a message we have adhered to since the launch of McDonald's Saudi Arabia more than one a quarter of a century ago, our sense of responsibility towards our sons and daughters pushed us to it. Also, our strategic thinking gave us insight into a better future. Today we see that McDonald's made the right choice. It is one of the leading companies which keeps up with the Kingdom's Vision 2030 in empowering Saudi youth.



3. Nationalization of jobs

Between McDonald's Saudi Arabia and this title "A healthy active lifestyle and balanced" a long relationship that extends throughout its history. It's a history that makes McDonald's proud when it showcases its initiatives of giving and commitment. It has invested in the energies of its youth for over 28 years through activities, events and sports programs of all kinds. Also, providing meals with integrated ingredients. McDonald's was keen on developing its menu, and considered it its duty towards the society that embraces it, and contributes to reaching a healthy society.



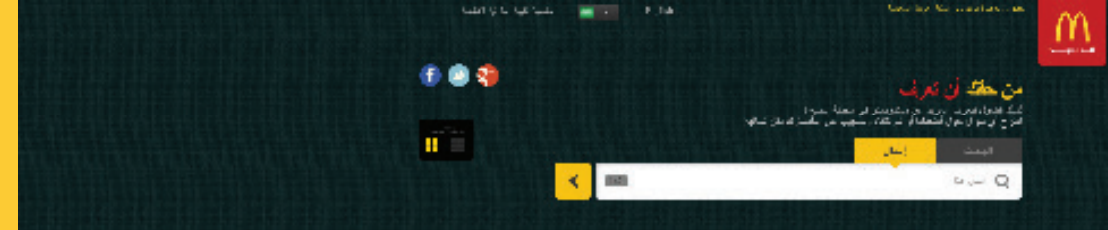
Your Right to Know

Because you have (Your Right to Know) and pursuant from our belief in the principle of transparency towards our customers, we have launched this initiative which enables our valued customers to ask any question on an dedicated page on our website about our food, brand or quality standards, and we will answer all the inquiries through our website:



Platform Objective

Is to respond to all inquiries or view the hundreds of questions that have been answered, such as: “What parts of the chicken are used to prepare Chicken McNuggets?” “Are McDonald’s products Halal?” and “How do you prepare fried products”?



How it works?

- 1 Log on to **YourRightToKnow.com**
- 2 Visit “Your Right to Know” page
- 3 Click on “Ask” tab on the home page, Insert your question in less than 140 characters
- 4 Once the question is submitted, a prompt will pop up asking the user to log in through their email, Facebook or Twitter account.
- 5 The McDonald’s team will send the answer to your questions to your email.
- 6 If the question hasn’t been raised before, your question & answer will be published on the page.

Note

Some questions and answers will be posted publicly on the “Your Right to Know” page on the McDonald’s Arabia website **YourRightToKnow.com** Questions and answers can then easily be shared by the participant on their personal social media pages with friends and family.

We have an answer for every question



Is your food Halal? What are its sources?

At McDonald's, we only use 100% pure Halal meat; as the slaughtering process is carried out by a licensed Muslim butcher, using a sharp knife after reciting God's name on the carcass. We also participate in Halal conferences in the region and around the world and contribute effectively to the development of the Halal industry.

We import the 100% pure Halal beef from the «Australian Food Corporation» in Australia, while the Halal chicken meat is supplied by the Brazilian «JBS Foods» Company and the Malaysian «McFood» Company.

To view our Halal certificates, please visit our website: www.HalalMcD.com

Do you support foreign entities?

McDonald's International is a joint-stock company owned by millions of people around the world, including Arabs and Muslims, and its shares are listed on the world stock markets. Since we are experts in the field of food, we leave the politics to politicians! McDonald's does not have any political or religious relations with any party whatsoever. And by taking no part in such issues, we aim to protect the company's commercial interests. Hence, it does not support any state or region whatsoever.

In fact, McDonald's in GCC region is fully owned and run by a group of seven local businessmen. And since McDonald's opened its doors for the first time to the region's customers in 1993, it offered its full support to several local social institutions. And now the company is proud of its contribution to stimulate the national economy.

Does your meat rot?

The reality is that McDonald's food does not rot just like the food you would prepare at home. However, in order for mold to grow these conditions must be present: mold, spores, air, moisture, and the right temperature.

In addition, you can check the scientific details of the experiment that held by «IDAC MERIEUX NutriSciences» testing laboratories in Riyadh, KSA. To check whether McDonald's hamburger spoils or decays when the right temperature is present.

You can check the experiment and its results at «Your Right To Know» page via YourRightToKnow.com. You will also find another experiment conducted one of the Canadian Universities on McDonald's meals to check if they will rot, and you will find a detailed answer for your question at the link.

The result of both experiments came to confirm that the samples whether McDonald's or homemade burgers, when exposed to certain conditions will end up in very similar states. For more info: visit our platform [#Your_Right_To_Know](https://www.YouRightToKnow.com) YourRightToKnow.com

Is your food harmful or unhealthy?

Not true. We offer high quality food, which constitutes a part of an integral and balanced diet.

We are also totally sure of the quality of ingredients we use and proud of the food that we offer.

Therefore, we want our customers to be aware of the foodstuff that we use in the preparation of our products. For your information, at McDonald's the beef burger contains only 272 calories and 10 grams of fats, and the chicken burger contains only 321 calories and 14 grams of fats.

As for the Happy Meal, it contains a group of mineral salts and essential vitamins that vary in percentage depending on the meals chosen, especially as McDonald's has lately started offering the Apple Pieces in the Happy Meal Menu, allowing the kids to choose between the worldwide famous French fries and the delicious pieces of apple. We would also like our customers to know that the fresh green salad contains 56 calories only, and it is prepared with fresh vegetables imported from farms and it is presented with a sauce as a side dish, so as to allow the customers to pour the quantity that they want. This information should help the customer make the right healthy decisions in conformity with their diet style. Hence, we sought to make all the nutritional information available in a smooth and fast way, whether in our restaurants or on our website.

Do you really dry the lettuce in the washer?

This is not at all true. We have the freshest lettuce that we import from «Del Monte» Company to our restaurants in sealed bags, after it is washed and prepared in the our supplier's factories.

McCafé®

McDonald's Saudi Arabia launched its own coffee brand (McCafé) McCafé in April 2019 in Riyadh.

McCafé is a premium coffee prepared from the finest Arabica beans imported from the top coffee-growing, which include Costa Rica, Ethiopia, Colombia and Guatemala.



McCafé coffee is distinguished by its professionalism in its preparation, because it is prepared by baristas who possess the highest levels of professionalism, training and qualifying them to professionalize the skills and art of coffee through continuous courses through the Specialized Coffee Association (SCA), the global reference and specialist in coffee, which grants them internationally accredited certificates in the art of mastering coffee, to present it with its unique taste And its diversity satisfies all tastes.



Follow us on social media



@McCaféKSA

McCafé's menu is distinguished by its breadth, which includes a variety of hot and cold drinks and delicious baked goods such as cakes, cookies, donuts, croissants and muffins.

Facts about McDonald's Saudi Arabia

Truth 1

McDonald's is a global joint stock company owned by millions of people around the world including Muslims and Arab.

Truth 2

McDonald's is one of the most successful global companies serving over 69 million customers a day at more than 36,000 restaurants operating in 119 countries around the world.

Truth 3

McDonald's Saudi Arabia is a 100% Saudi-owned company. McDonald's International's role is limited to allowing Developmental Licensees such as McDonald's Saudi Arabia to benefit from the commercial title and providing them with experience and training.

Truth 4

McDonald's International is a public trading company that does not interfere nor support any political or religious activity whatsoever.

Truth 5

All of McDonald's food and procedures in the Middle East are Halal. The meat used in all McDonald's products consists of 100% pure Halal beef cuts and 100% pure Halal chicken. McDonald's also uses 100% pure vegetable oil to cook potatoes without fat or additives.

Truth 6

McDonald's Saudi Arabia is committed to providing high-quality food to its customers in the Kingdom of Saudi Arabia and is continuously supporting the local community, as well as being a major contributor to the Saudi economy.

Truth 7

McDonald's Saudi Arabia is committed to its social responsibility role through various campaigns, programs and events that support an active and balanced lifestyle under the "Ajyalona" initiative.

Truth 8

McDonald's Saudi Arabia is proud to have almost 60% of its supplies procured from local and regional (Arab and Gulf countries) suppliers.

Truth 9

McDonald's Saudi Arabia employs more than 2,400 Saudi employees who enjoy a healthy working environment that is committed to ongoing training and development.

Truth 10

Every McDonald's meal is rich with essential nutrients and contains levels of caloric intake that meet the body's daily requirements.

Truth 11

McDonald's Saudi Arabia cares about the health and proper development of children by providing a range of diverse options available in their favorite meal (Happy Meal), which is a complete meal with many options rich in the nutrients and calories that children need.